

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re US Patent Application of:)	
)	Confirmation No.: 2322
Matthew K. GRACIE et al.)	
)	
Application No. 10/735,018)	Group Art Unit: 3623
)	
Filing Date: December 12, 2003)	Examiner: Unknown
)	
Title: SYSTEM AND METHOD FOR)	
CONDUCTING AN OPTIMIZED)	
CUSTOMER IDENTIFICATION)	
PROGRAM)	

REQUEST FOR CONTINUED EXAMINATION TRANSMITTAL LETTER

MAIL STOP RCE

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Enclosed is a Request for Continued Examination (RCE) in response to the Final Office Action mailed May 7, 2008, along with an Amendment and Response, with the request that all be considered in the above-identified patent application.

- ☒ [X] A Request for Continued Examination (RCE) Transmittal is enclosed.
- ☒ [X] An Amendment and Response to the May 7, 2008 Office Action is also enclosed.
- ☒ [X] No additional claim fee is required.
- ☒ [X] A Petition for a One Month Extension of Time is enclosed.

CLAIMS					
	NO. OF CLAIMS	HIGHEST NO. OF CLAIMS PREVIOUSL Y PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	52	Minus 53 =	0	x \$50.00 =	\$0
Independent Claims	5	Minus 5 =	0	x \$210.00 =	\$0
If Amendment adds multiple dependent claims, add \$260.00					n/a
Total Amendment Fee					\$0
If small entity status is claimed, subtract 50% of Total Amendment Fee					\$0
TOTAL ADDITIONAL FEE DUE FOR THIS AMENDMENT					\$0

- ☒ Charge \$930.00 to Deposit Account No. 08-3436 for the RCE and One-Month Extension fees due.
- ☐ Check No. ____ in the amount of \$__ is enclosed for the fees due.
- ☐ A Certificate of Express Mailing Under 37 C.F.R. §1.10 is also enclosed.
- ☐ Self-addressed stamped postcard is also enclosed.
- ☒ The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §1.16, 1.17 and 1.21 that may be required by this paper to Deposit Account No. 08-3436.

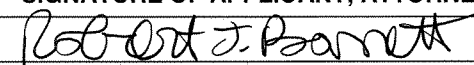
Date: September 8, 2008

Respectfully submitted,

By: Robert J. Barrett

Robert J. Barrett
Registration No. 60,332

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(804) 788-8218 - fax

REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL MAIL STOP RCE COMMISSIONER FOR PATENTS P.O. Box 1450 ALEXANDRIA, VA 22313-1450	Application Number	10/735,018						
	Filing Date	December 12, 2003						
	First Named Inventor	Matthew K. Gracie						
	Art Unit	3623						
	Examiner Name	Unknown						
	Attorney Docket No.	66156.000109						
This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. Request for Continued Examination (RCE) practice under 37 C.F.R. § 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application. See Instruction Sheet for RCEs (not to be submitted to the USPTO) on page 2.								
1. Submission required under 37 C.F.R. § 1.114 (Note: If the RCE is proper, any previously filed unentered amendments and amendments enclosed with the RCE will be entered in the order in which they were filed unless applicant instructs otherwise. If applicant does not wish to have any previously filed unentered amendment(s) entered, applicant must request non-entry of such amendment(s).)								
a. <input type="checkbox"/> Previously submitted. If a final Office action is outstanding, any amendments filed after the final Office action may be considered as a submission even if this box is not checked.								
i. <input type="checkbox"/> Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____								
ii. <input type="checkbox"/> Other: _____								
b. <input checked="" type="checkbox"/> Enclosed								
i. <input checked="" type="checkbox"/> Amendment/Reply								
ii. <input type="checkbox"/> Affidavit(s)/Declaration(s)								
iii. <input type="checkbox"/> Information Disclosure Statement (including Form PTO-SB/08A and References)								
iv. <input type="checkbox"/> Other: _____								
2. Miscellaneous								
a. <input type="checkbox"/> Suspension of action on the above-captioned application is requested under 37 CFR. 1.103(c) for a period of _____ months. (Period of suspension shall not exceed three months; Fee under 37 CFR 1.17(i) required.)								
b. <input type="checkbox"/> Other: _____								
3. Fees The RCE fee under 37 CFR 1.17(e) is required by 37 CFR 1.114 when the RCE is filed.								
a. <input checked="" type="checkbox"/> The Fees are calculated as follows:								
<table border="0" style="width: 100%;"> <tr> <th style="width: 40%;"></th> <th style="width: 10%;">AMOUNT</th> <th style="width: 10%;"><input checked="" type="checkbox"/> Large Entity</th> <th style="width: 10%;"><input type="checkbox"/> Small Entity</th> </tr> </table>						AMOUNT	<input checked="" type="checkbox"/> Large Entity	<input type="checkbox"/> Small Entity
	AMOUNT	<input checked="" type="checkbox"/> Large Entity	<input type="checkbox"/> Small Entity					
<table border="0" style="width: 100%;"> <tr> <td style="width: 40%;">i. <input checked="" type="checkbox"/> RCE BASIC FEE</td> <td style="width: 10%;">\$ 810.00</td> <td style="width: 10%;">\$ 810.00</td> <td style="width: 10%;">\$ 405.00</td> </tr> </table>					i. <input checked="" type="checkbox"/> RCE BASIC FEE	\$ 810.00	\$ 810.00	\$ 405.00
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<table border="0" style="width: 100%;"> <tr> <td style="width: 40%;">ii. <input checked="" type="checkbox"/> EXTENSION FEES</td> <td style="width: 10%;">\$ 120.00</td> <td style="width: 10%;"> One-Month \$ 120.00 Two-Month 460.00 Three-Month 1050.00 Four-Month 1640.00 Five-Month 2230.00 </td> <td style="width: 10%;"> \$ 60.00 230.00 525.00 820.00 1115.00 </td> </tr> </table>					ii. <input checked="" type="checkbox"/> EXTENSION FEES	\$ 120.00	One-Month \$ 120.00 Two-Month 460.00 Three-Month 1050.00 Four-Month 1640.00 Five-Month 2230.00	\$ 60.00 230.00 525.00 820.00 1115.00
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iii. <input type="checkbox"/> OTHER \$ 0.00 \$ 0.00								
b. <input type="checkbox"/> Check in the amount of \$ _____ is enclosed. The Commissioner is hereby authorized to charge any variance between the amount enclosed and the Patent Office charges to Deposit Account No. 08-3436 .								
c. <input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge the fees as indicated above, or credit any overpayments, to Deposit Account No. 08-3436 .								
SIGNATURE OF APPLICANT, ATTORNEY OR AGENT REQUIRED								
Signature			Date	September 8, 2008				
Typed or Printed Name	Robert J. Barrett		Registration No.	60,322				